## **GALLUP NEWS SERVICE**

## GALLUP POLL SOCIAL SERIES: ECONOMY AND PERSONAL FINANCE

## -- FINAL TOPLINE --

Timberline: 937008 H: 567, 575

Princeton Job #: 13-04-004, 005

Jeff Jones, Lydia Saad April 4-14, 2013

Results are based on telephone interviews conducted April 4-7, 2013 with a random sample of 1,005 adults, aged 18+, living in all 50 U.S. states and the District of Columbia and April 11-14, 2013, with a random sample of 1,012 adults, aged 18+, living in all 50 U.S. states and the District of Columbia. For results based on these samples of national adults, one can say with 95% confidence that the margin of error is  $\pm 4$  percentage points.

For results based on the combined sample of 2,017 adults, the margin of sampling error is ±3 percentage points

For results based on the sample of 502 national adults in Form A and 503 national adults in Form B (April 4-7 interviewing), the margins of sampling error are  $\pm 5$  percentage points.

For results based on the sample of 499 adults employed full- or part-time (April 4-7 interviewing), the margin of sampling error is  $\pm 6$  percentage points.

For results based on the sample of 1,203 stock owners, the margin of sampling error is  $\pm 4$  percentage points.

For results based on the sample of 636 retirees, the margin of sampling error is  $\pm 5$  percentage points.

For results based on the sample of 1,381 non-retirees, the margin of sampling error is ±3 percentage points.

For results based on the sample of 1,426 homeowners, the margin of sampling error is  $\pm 3$  percentage points.

For results based on the sample of 514 renters, the margin of sampling error is  $\pm 6$  percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-

32. Do you own or rent your primary residence?

Live with parents for

Own Rent free (vol.) Other

37. (Asked of those who rent their home) What are some of the reasons why you decided to rent rather than buy a home? [OPEN-ENDED]

## BASED ON 496 RENTERS

	2013 Apr 4-14
Can't afford to buy/Lack money for down payment	45
Bad credit/Bankruptcy/Lack of financial stability	12
Job requires moving a lot	11
Convenient/Easier maintenance	10
Poor economy/Housing market	4
Lack of job	4
Family owns	3
Age/Getting older/Downsizing	3
Lost home/Foreclosure	3
Afraid of losing house	2
Family issues/Divorce	1
High taxes	1
Other	8
No opinion	4

Percentages total more than 100% due to multiple responses.